



Roaring 20s Contest

Weeks 1-13, 2020

Contest Information: Roar into 2020 by qualifying for the Q1 drawing in your territory. This is your chance to win a Rolex watch to commemorate an exceptional start to the new decade. See how to qualify.

Eligibility and details

Who's eligible: New associates and veteran associates.

Contest period: Weeks 1-13 (Dec. 28, 2019, to March 27, 2020).

Sweepstakes prize: Each territory will hold a drawing, and four lucky winners per territory will receive a Rolex Submariner* watch or an equivalent cash payout. Sweepstakes prize winners are still eligible for a top-20 prize.

Top prize: Each territory will award the top-20 new and veteran associates who write the highest traditional AP. Prizes range from \$1,000 to \$20,000. See the prize breakdown below.

Additional prizes: All additional prizes will be distributed following the close of the contest period.

Qualification criteria

New associates

Write a minimum of \$20,000 in total traditional premium during the contest period and get 20 entries into the sweepstakes.

Additional prizes

By Week 4 close: Write at least \$20,000 in total traditional premium — win an **Apple iPad**.

By Week 8 close: Write at least \$20,000 in total traditional premium — win **Apple AirPods**.

Veteran associates

Write a minimum of \$20,000 in total traditional premium AND be on 5% year over year traditional AP growth to get 20 entries into the sweepstakes.

Additional prizes

By Week 4 close: Write at least \$20,000 in total traditional premium AND be on 5% year over year traditional AP growth during the contest period — win an **Apple iPad**.

By Week 8 close: Write at least \$20,000 in total traditional premium AND be on 5% year over year traditional AP growth during the contest period — win **Apple AirPods**.

Prize breakdown per territory

Veterans

- \$20,000
- \$15,000
- \$12,500
- \$10,000
- \$9,500
- \$9,000
- \$8,500
- \$8,000
- \$7,500
- \$7,000
- \$6,500
- \$6,000
- \$5,500
- \$5,000
- \$4,500
- \$4,000
- \$3,500
- \$3,000
- \$2,500
- \$2,000

New associates

- \$10,000
- \$7,500
- \$6,250
- \$5,000
- \$4,750
- \$4,500
- \$4,250
- \$4,000
- \$3,750
- \$3,500
- \$3,250
- \$3,000
- \$2,750
- \$2,500
- \$2,250
- \$2,000
- \$1,750
- \$1,500
- \$1,250
- \$1,000

Additional rules

- Veteran associate is any associate at 53 weeks by close of business Friday, Dec. 27, 2019.
- No adjustments or exceptions.
- All business must be submitted and processed by the close of Production Week 13 for consideration in the contest.
- All WWHQ Honor Club Rules apply, to include a no-pay rate of 13.04% or below at the end of the contest.
- A list of winners will be posted on Field Force Services after the contest winners are determined or one may be requested from marketcontests@aflac.com.
- Contest qualification will be based on RPM reporting as of the end of Week 13.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Not open to the general public. Open to legal residents of the 50 U.S./D.C. and official U.S. territories, 18+, who are active Aflac New Associates (52 weeks or fewer of service) or Aflac Veteran Associates (more than 52 weeks of service) in good standing. Void where prohibited. This Sweepstakes consists of 5 separate sweepstakes, 1 Sweepstakes per official Aflac territory. Entrants are only eligible for the territory Sweepstakes drawing pool that corresponds to their territory. Sweepstakes starts 12/28/2019 at 12:01 a.m. ET and ends on 3/27/2020 at 11:59 p.m. ET. **To enter without writing traditional AP:** hand print your full name, complete address, Aflac writing number, email address, telephone number, and age on a postcard and mail it to the address for your territory office as provided in the official rules. Mail-in entries must be postmarked by 3/27/2020 and received by 4/2/2020. For mail-in territory addresses, prize info, and full details, see Official Rules at <https://sell.aflac.com/Rewards%20and%20Recognition/Rewards/Roaring%2020s.aspx>. Sponsor: American Family Life Assurance Company of Columbus, 1932 Wynnton Road, Columbus, GA 31999. Approved by WWHQ CT-19-07913 (New Associates) CT-19-07914 (Veteran Associates), 12/28/2019, Expires: 4/2020.

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*Maximum approximate retail value of the Rolex Submariner watch is \$7,500.